

# Welcome to Gemini College, London, UK.

Our aim is to assist students realise their full academic potential and gain skills that make them competitive and have relevance in the global economy.









Our Mission

We strive to provide a state-of-the-art learning environment that facilitates the students' personal development, enabling them to acquire necessary knowledge and skills leading to qualifications not only relevant to their future employment and career prospects, but responsive to regional, national and international needs. Our aim is to achieve this through sustained commitment to the use of highly qualified, innovative and dedicated professionals and the maintenance of strategic partnerships with other internationally reputable institutions of further education and professional bodies.

# **Our Qualifications**

We offer a wide range of degree, postgraduate diploma, certificate and vocational qualifications in the areas of Management, eBusiness, Health, Environment, Information Technology and Media studies. We also offer short term specialist professional development training in these fields.

# **Our Programs**

Students may choose from a range of courses in these main stream areas which include, but are not limited to:

# Masters degree programs (duration up to 2years)

- Master of Business Administration
- Master of Information Technology

(course fees: £3000 per Academic year(students in UK) £4500 per Academic year(students abroad))

# Bachelors' degree programs (duration up to 3years)

- Bachelor of Business Administration
- Bachelor of Information Technology
- Bachelor of Business & eCommerce
- Bachelor of Education

(course fees: £2100 per Academic year (students in UK) £3600 per Academic year(students abroad))

# Postgraduate diploma programs (duration up to 2 years)

- Cyber Marketing, eCommerce Architect, Supply Chain Management, Enterprise Resource Planning, Customer Relationship Management;
- Health Studies, Therapeutic Counselling, Medical Informatics:
- GeoInformation Systems, Environmental Management;
- Digital Animation, Advertising, Media & Journalism;
- ACCA, CIMA, AAT

(course fees: £1300 per Academic year (students in UK) £2200 per Academic year(students abroad))

# Vocational and Certificate programs (duration 6–12mths)

 Health & Social Care, Counselling Skills, Business, Information & Communication Technology, Land and Environment, Media, Travel & Tourism.

(course fees: £1300 per Academic year (students in UK) £ 2200 per Academic year (students abroad))

Graduates from diploma courses and applicants with relevant professional experience may gain access into the final two years of Bachelors degree courses.

# **Our Partners**

We run our programs in partnership with other innovative academic, professional, awarding institutions giving our qualifications international recognition. We are presently recognized by, and pursuing further links with, the following: OCR (UK), ICMA (UK), NOCN (UK), City & Guilds of London Institute (UK), CPCAB (UK), British Accreditation Council, International Council of E-Commerce Consultants (USA), Southern Pacific University (USA).



# **Our Contact Details**

For more information and all enquiries regarding application & enrolment procedures, tuition fees, support services, you can send a request to the College Registrar for a Student Application Pack through:

Postal: Gemini College, 155 Bow Road, London, E3 2SE, United Kingdom
Tel: +44 (0) 2088 807 375 Fax: +44 (0) 2089 809 314
Website: www.gemini-college.co.uk
Email: enquiries@gemini-collge.co.uk



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# MASTERS DEGREE PROGRAMMES

(MBA) Masters of Business Administration (SPUNI)
The modules covered are: Marketing Management, Organizational Behaviour, Research Methods, Financial Management, Managerial Economics, Total Quality Control & Management, and

# (MSPM) Masters of Science in Project Management (SPUNI)

The modules covered are: Introduction to Project Management, Project Planning & Control, Human Resources in Projects, Total Quality Control & Management, Cost Management in Projects, Research Methods, Masters' Thesis/Project.

The modules covered are: Information Systems Management, Introduction to Business, Principles of Marketing, Internet, Web and Multimedia, Economics, Principles of Management, Business Law, Human Resource Management, Corporate Finance, Dissertation, Management Accounting Business,

# **BACHELOR'S DEGREE PROGRAMMES**

(BIT) Bachelor of Information Technology (SPUNI)

The modules covered are: Information Systems Management, System Analysis And Design, Computer Mathematics, Internet, Web, Multimedia, Computer Systems, Programming C++, Computer Networks, Computer Technology, Principles Of Management, Dissertation, Operating Systems, Management Accounting, Databases.

Development, Database Organizations, Internet & Internet Systems Architecture, Research Methods,

The modules covered are: Information Technology in Education, Curriculum: Development and design, Instructional theory and Design, Organizational Behaviour, Educational Leader Ship, Research Methods

### (BED) Bachelor's of Education (SPUNI)

(MED) Masters of Education (SPUNI)

In Education, Dissertation,

The modules covered are: Educational Leadership, Educational Research, Learning & Education, Internet, Web and Multimedia, Educational Change, Principles of Management, Ethics and Education, Human Resource Management, Principles of Curriculum, Dissertation, People and Organization, Instructional Leadership, Instructional Technology for the Information Age.

# (BBEC) Bachelor's of Business & eCommerce (SPUNI)

(BBA) Bachelor of Business Administration (SPUNI)

The modules covered are: Information Systems Management, Introduction to Business, Cyber Law, Internet, Web and Multimedia, Economics, Principles of Management, Fundamentals of E-Commerce, Human Resource Management, Corporate Finance, Dissertation, Marketing and the Internet, Business in Electronic Commerce, Database Management.

### DIPLOMA/HIGHER DIPLOMA PROGRAMMES

(DBC-7) Diploma in eCommerce Architect (ICMA / EC-Council)
Electronic markets, Advertisement in E-Commerce & Company-centric B2B, E-Marketplaces and B2B & Dynamic Pricing, B2B portals, B2C vs B2B. Building E-Commerce Applications and Infrastructure,

(DBC-5) Diploma in Cyber Marketing (ICMA / EC-Council)
Introduction to e-Business and e-Business Technologies, Overview of e-Business Technologies, e-Business Strategies, Management and Promotion, e-Business Distribution Systems and Supply Chain Management, e-Business Value Strategies, e-Business Application Development, Web Development Using Macromedia Development Suite

# (DBC-1) Diploma in e-Business Security (ICMA / EC-Council)

E-Business Security Fundamentals, Securing Your Company's Internal Web Clients, Securing Your Company's E-Business Servers, Firewalls, Securing Web Communications for Your E-Business, Digital Certificates, Security Management of Your E-Business.

(DBC-4) Diploma in Enterprise Resource Planning (ICMA / EC-Council)
An Introduction to Enterprise Systems, A Chronicle of Information Systems in Organisations, The
Challenge of Integration, Towards a Process View of Organisations, An Introduction to ClientServer Systems, Data at the Core of the Enterprise, The Architecture of an Enterprise System,
Planning for the Enterprise System, The Design of Enterprise Systems, Realising and Operating Enterprise Systems, Enterprise Resource Planning (ERP) Software

(DBC-3) Diploma in Supply Chain Management (ICMA / EC-Council)
Supply Management , Supply Management Rules, Importance of the Value Chain, Importance of Supply Management Focus and Scope, Supply Management Tools and Techniques, Supply Development Process, Supply Certification, Supply Continuous Improvement , Supply Measurement, Supply Risk Management , Supply Management Future.

(DES-7) Diploma in Medical Informatics (ICMA)
Computing Systems, Statistical Methods in Medical Informatics, Clinical Records & Health Information, Medical Decision Making & Modelling, Health Economics, Quality Assurance, Medical Audit, Legal & Ethical Aspects, Image Processing, Networks, Computer-aided Learning and Multimedia in Medicine, Computer Modelling in Clinical Medicine, Management in Health Care,

(DMS-4) Diploma in Digital Film (ICMA)
Scriptwriting, Concept development, Storyboarding, Location scouting, Shoot scheduling, Camera operation, Basic Lighting Techniques and Effects, Crew Operation, Sound Design and Capture, Basic Non-linear Editing Techniques, Editing workstation operation, Video Capturing and Editing, Audio Capturing and Editing, Mastering for Video, Mastering for the Web, Mastering for DVD.

# (DAC-1) ACCA

Preparing Financial Statements, Financial Information for Management, managing People Information Systems, Corporate and Business Law (UK), Business Taxation (UK), Financial Management and Control, Financial Reporting (International), Audit Internal Review (International), Audit and Assurance Services (International UK), Advanced Taxation, Performance Management, Business Information management, Strategic Business Planning and Development, Advanced Corporate Reporting (International), Strategic Financial Management.

Introduction to Spreadsheets, Numeracy Applied to Health, Preparation for Higher Education,

knowledge management, and virtual corporations, M-Commerce, Drivers of m-commerce, wireless standards, Applications of m-commerce, location-based commerce (L-commerce).

# (DBC-6) Diploma in Wireless Networks (ICMA / EC-Council)

Adopting Wireless Technologies, Enhanced 911 Act (E911), e-Marketing and m-Marketing, Wireless Payment Options, Security, Legal and Social Issues; Web Accessibility, International Wireless Communications, Wireless Communications Technologies.

(DBC-2) Diploma in Customer Relationship Management (ICMA / EC-Council)
CRM Concepts, CRM and Technology, CRM Solutions Map, The Concept of e-CRM, e-CRM and CRM,
Implementation Challenges, Concept of Customer lifecycle, CRM Ecosystem, Customer Interaction and
CRM, Three Pillars of CRM, Operational CRM, Analytical cycle of CRM, Analytical CRM, Sales
Forecasting, Workflow Management, Analytical CRM Data Warehouse, Customer Centric Data Mining, Analytical CRM application areas.

(DES-6) Advanced Diploma in Therapeutic Counselling (CPCAB)
Work ethically and safely as an Agency Counsellor, Work within a counselling relationship, Work with client diversity, Work within a user-centred Agency approach, Work with self-awareness in the counselling process, Work within a framework of counselling theory and skills, Work self-reflectively as an Agency Counsellor.

(DMS-5) Diploma in Audio Engineering (ICMA)
Computer Operations Systems, Music Industry Overview, Recorded Music Production, Synthesis Principles, Audio for Video, Video Production Techniques, Sound & Recording Techniques, Multi-track Recording Techniques, Mastering – Critical Listening, Communications, Advanced MIDI, Sound Reinforcement, Acoustics, Career Planning, Studio Maintenance, Digital A/V Post Production, Modern

(DES-9) Diploma in Project Management (ICMA)

Define the project, Activities and dependencies, Creating a WBS, Creating a PERT chart, Project scheduling, Understanding Gantt charts, The CPM and PERT, Project change control, Financial issues, Identifying the project budget, Project performance,

Using calculations in earned value analysis, Controlling project cost.

# (DAC-4)CIMA

Financial Accounting Fundamentals, management Accounting Fundamentals, Economics for Business Business Law, Business Mathematics, Finance, Business Tax (FA 2000), Financial Accounting, Financial Reporting, Management Accounting – Performance Management / Decision Making, Systems and Project Management, Organisational Management, Management Accounting- Business Strategy / Financial Strategy / Information Strategy., Case Study

# **GNVQ & VCE PROGRAMMES**

# (DES-3) Health & Social Care (OCR) Human Biology and Health, Musculo-skeletal systems, Cardio-respiratory systems, Blood and immunity, Reproduction – a holistic approach, Study Skills, Health care systems, Word Processing,

Early years provision, Promoting health and well-being, Understanding personal development, Work placement. Basic first aid and safety, Special care needs. Equal opportunities and client's rights, Communicating in health and social care, Physical aspects of health, Factors affecting human growth and

# (DVS-4) Business (OCR)

Investigating how businesses work, How businesses develop, Business Finance, People in Business, Customer service, Introduction to international markets. Business at work, The competitive business environment, Marketing, Human resources, Finance, Business planning,

# Presenting information, Handling information, Hardware and software, Design project, Communicating with multimedia, Graphics and desktop publishing, Numerical modelling using spreadsheets, Databases, Monitoring and control systems, Networks and communications, Programming, Impact of ICT on society, Knowledge-based systems.

(DCS-1) Information & Communication (OCR)

(DES-5) Access to Nursing (NOCN)

Portfolio Management.

Investigating leisure and tourism Portfolio, Marketing in leisure and tourism External, Customer service in leisure and tourism Impacts of tourism, UK tourism destinations, Major short-haul destinations, Investigating travel and tourism, Tourism development, World-wide travel destinations, Marketing in travel and tourism, Customer service in travel and tourism, Travel and tourism in

# (DEG-1) Engineering (OCR)

Design and graphical communication, Application of new technology in engineering, Make engineered products, Applied science and mathematics for engineering, Mechanical technology, Vehicle technology, Electronics for engineering.

# (DMS-2) Media Communication & Production (OCR)

Investigating media industries and products, Working to a media brief, Skills development in media, Research for media production, Media marketing. Print production, Photography in media, News journalism, Television production, Radio production, Scriptwriting, Audience research, Public relations, Music industry promotions, Film studies, Media and society, Graphic design for media, Web pages,

# (DVS-15) General Certificate of Secondary Education (OCR)

ess Studies, Economics, Biology, Information Technology, English, Mathematics, Geography, Psychology, Sociology

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